



Press Release

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WASTED International  
**Growing out of Waste**

At WASTED International, we believe that the misevaluation has led to the destruction of our environment and our global economy. WASTED International offers a natural way for the mass to transition into sustainability today. We are looking to paint the future landscape of the economy and commerce. We are tackling the problems of today and turning them into solutions that will serve us tomorrow.

Using WASTED, members can register their unwanted products and materials that they consider waste. Users can tokenize their waste, which can be exchanged, traded, or purchased over the platform. The submitted material will be smart-priced by WASTED. The members can use the tokens to purchase goods registered by other members.

WASTED IS providing the true, transparent value of the product, which will enable us to educate our community and modify our economy into a flourishing and sustainable state. On the whole, this supports the company's message of "one man's waste is another man's treasure."

There are several financial and functional advantages to the sustainable system established at WASTED. Working across industries from construction to fashion, WASTED International enables members to use their token by registering their "waste" to purchase the needed goods. In this way, both the supply and the demand are maximized without overpricing or overconsumption.

We are here to disrupt the economy by introducing a new world of value. We are here to get rid of waste. We are here to return customer control. We are here to frame a new, more sustainable personal economy.

WASTED International, Founded by **Evelyn Mora**, Entrepreneur, Strategy Consultant and the Founder of Helsinki Fashion Week aims to go deeper into the challenges of sustainability. Inspired by her previous work, she is now aiming to disrupt the mainstream by involving the masses to grow the impact of our actions collectively.

"Essentially the cause of fast and unsustainable consumption is because of misevaluating the value of our raw materials. We are so disconnected in a world where in fact everything is connected. It's time to tune in.- Evelyn Mora, Founder of WASTED International"

The Co-founder of WASTED International **Marjorie Hernandez**, Berlin-based entrepreneur, perfects the company by her expertise and success with her blockchain project Lukso.io. She will add power to the platform by including blockchain technology and the tokenization aspect to WASTED International to enable the functionality of the new-age company.



“The world is not changing; it has already changed. Why should we buy new, when all we need already exists? We are proposing to produce less without limiting our needs. We have been trying to find solutions to our present problems but what if the answers are unveiled once we shift our lifestyles and mindsets into the future? - Marjorie Hernandez, Co-founder, WASTED International”

It's time to raise our awareness and consciousness to the next level. It's time to stop underestimating the impact and the power of our consumer choices. It is time to allow the citizens, our communities, and ourselves to take action. To evolve, we must continually invest in ourselves, but at no cost to our planet, environment, and community.

Welcome to the future of change. A future that is fair, sustainable and enables you to live an environmentally, financially, and functionally happier life. Subscribe to our platform and start trading for the future.

[www.wasted.international](http://www.wasted.international)  
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